

INDIA POST LAUNCHES INTERNATIONAL EXPRESS DELIVERY SERVICE IN PARTNERSHIP WITH DEUTSCHE POST WORLDNET (DPWN)

India Post, with world's largest network of Post Offices and Deutsche Post World Net (DPWN) – world's largest logistics group joined hands to provide a unique international express delivery service, WorldNet Express (WNX), to locations spread over 220 countries. WNX is the first joint mail product of India Post. The service brings with it the strengths of two global giants in the postal sector viz. the trust, reliability and reach earned by India Post over 150 years and the technology-backed delivery excellence of DPWN. As India transforms itself to be globally competitive, it needs world class and reliable logistics services. This partnership will enable Indian businesses to access world class speed, reliability and technology and reach out to global markets effectively.



The logo of WorldNet Express signifies speed, world-wide reach and 24/7 service in a combination of red, yellow and black that symbolizes the joint brand identity of India Post and DPWN.

India Post currently offers an economical and reliable international express mail service (EMS) to 97 countries. WorldNet Express will take a step further by expanding the India Post reach to 220 countries. This service enables the customers to send documents and parcels on courier mode (Delivery Duty Unpaid Shipments) from a Post Office in 21 State Capitals to any of the 220 countries with a maximum transit time of 4 days. This service will be available in 237 Post Offices of 21 State Capitals and will be rolled out to more locations in the near future.

WNX is a faster and more economical way of sending time critical shipments of weight up to 250 Kg (per piece weight limit of 32 Kg as per express industry standards). Gifts and samples of value up to Rs 25,000 and Rs 50,000 respectively are also permitted under courier mode. The maximum dimensions of 118cm (length), 88cm (width) and 120 cm (height) have been fixed as per existing express industry standards.

WorldNet Express (WNX) offers customers world-class packaging material and an advanced multi-modal track and trace system to track shipments. Customers can make use of WNX boxes of six different volumes (1Kg, 3Kg, 5Kg, 7Kg, 9Kg and 20 Kg) for sending parcels (non-documents) and WNX Flyers of two sizes, normal and jumbo, to send documents and small packages. Secure packaging material will be provided by the Post Office free of charge. The shipment can be tracked on the 24/7 customer helpline- **1800 2332 969** (please note that 969 denotes **wnx** on your mobile handset keypad), or on the websites www.worldnetexpress.com and www.indiapost.gov.in or by sms track – wnx track {airway bill number} to 53456.

WorldNet Express has been reasonably priced as per the prevailing express industry rates. These unrivalled features are offered along with volume based discounts to corporate customers.

The international express industry in India is valued at Rs 1600 crores as of 2008 and growing at 20% annually. WorldNet Express with its unmatched accessibility through India Post network and excellent delivery standards in 220 countries would be unparalleled.

WorldNet Express was launched by Ms.Radhika Doraiswamy, Secretary (Posts) at Mumbai on 27 November 2008 in the presence of Mr. Thomas Wheelwright, Senior Vice President-Public Policy, DPWN.



FACT FILE

- A collaboration between India Post and Deutsche Post WorldNet (DPWN)
- Select Post Offices of India Post would book the WorldNet Express (WNX) articles, and hand them over to DPWN in India. DPWN will transmit to other countries, and deliver them
- Complete Track & trace service, including through SMS, would be provided by DPWN on the websites www.worldnetexpress.com and www.indiapost.gov.in
- WNX articles can be tracked through SMS by sending a SMS at 53456 by sending a message *wnx track* (airway bill number of WNX article)
- To begin with, only articles that do not require custom clearance would be booked under WNX
- Post Offices will provide FREE packing for WNX articles. Articles can be sent only in these packages
- Rates for WNX would be very competitive, and volume discounts would be available for corporate customers
- A 24x7 toll free helpline would be available to customers at **1800 2332 969** (969 denotes **wnx** on the mobile handset keypads)