



Launched in 2021, Azaadi ka Amrit Mahotsav is an initiative of the Government of India dedicated to the people of India. It celebrates and commemorates 75 years of Indian independence and India's glorious history. The Mahotsav commenced with a 75-week countdown to our 75th anniversary of independence and will continue till 15th August 2023.

Joining this nation-wide celebration, Department of Posts is organising

NATIONAL PHILATELY EXHIBITION AMRITPEX 2023.



The five day exhibition will be held at Hall No 2, Pragati Maidan, New Delhi from 11th to 15th February, 2023.

With 1400 frames and digital exhibits on display in a floor area of 50,000 sq ft, and over 50 booths for sale of philatelic items, the exhibition will highlight India's history, culture, art, and heritage across the years through stamps and pictorial collections. It will also feature a competitive section, wherein the winners will get an opportunity to participate in various international philatelic exhibitions.

AMRITPEX-2023 offers many more attractions, making it an unmissable event! Some of the attractions are the Wall of Stamps, Live Painting by Artists and Painters, Curated and Guided Tours and Time Capsule.

Visitors may also look forward to Virtual Reality Rooms, Digital activities such as Digital Charkha, Kiosks for digital Postcard, Quiz and Stamp designing, Drone Activities, Selfie Points, Philately Movies etc.

With these activities and more, Hall No. 2 of Pragati Maidan, New Delhi will definitely feature among the biggest attractions in New Delhi between 11-15th February 2023.

AMRITPEX-2023 will be centered around themes of:

$1 \mid \mathop{\mathsf{AZADI}}_{\mathsf{AND}} \mathop{\mathsf{NEW}} \mathop{\mathsf{INDIA}}_{\mathsf{INDIA}}$

Bringing alive stories of unsung heroes and freedom fighters

This section will curate iconic exhibits commemorating important milestones in our long freedom struggle. It will be a window to the glorious era of freedom struggle for the younger generation.

2 | Y<mark>o</mark>uth power (Yuva shakti)

Shaping India's destiny through harnessing our Yuva Shakti.

This section focuses on the youth who will shape our future. The exhibits presented here will bring into spotlight the enterprise of youth today and the leaders of tomorrow.

WOMEN POWER (NARI SHAKTI) ACHIEVEMENTS@75 Highlighting our progress in the last 75 y or all

As an ancient civilization with a cultural legacy of 5000 years, and as an independent modern nation for 75 years, India and its people have come a long way, especially the women. Worshipped as Shakti, this section marks the passage of time, celebrating the collective achievements, and milestones of India's women through these years. The exhibits depicted here will showcase women empowerment.

4 NATURE AND WILDLIFE

Celebrating India's rich reserve of nature and wildlife

India has been blessed with a diverse and varied topography, from mountains to deserts and from lakes and rivers to forests. Here the focus is on the rich diversity of India's nature and abundant wildlife.





















5 | CULTURE AND HISTORY

Celebrating India's unity in diversity

Even as the focus shifts to the Amrit Kaal, it is the time to remember our glorious past. India is an ancient civilization with a cultural legacy of 5000 years and is an independent modern nation for 75 years. India as Bharat has lived on through different kingdoms, cultures and robust commercial activities strengthening and joining various kingdoms to form Bharat.

The focus of this section will be to showcase India's cultural heritage and our history, through exhibits, that have been the foundation of India's unique contribution to the world.

About Philately

The art of collecting stamps, philately, is King of hobbies and hobby of the Kings. It is a window for enriching our knowledge of history, culture, art, nature and celebrating human achievements.

In modern times, when Internet and mobile phones took over our lives, for a brief period, philately found itself relegated to a quaint hobby. However, it is through this very Internet, philately is once again gaining traction. Online philatelic marketplaces have come up across the world and have made it much easier for collectors to participate enthusiastically.

To keep this enriching hobby alive, Department of Posts has an exclusive Philately Promotion Programme. Through this programme, Department of Posts has been organizing philatelic exhibitions at different levels – state, national and international. The objective is to educate the general public, children and youth in particular, about the culture,

heritage, history and famous personalities and also to encourage philately as a hobby.

Being conducted under the aegis of Department of Posts, AMRITPEX 2023 aims to be a platform to introduce a whole new generation about philately and its delightful charms. In addition to the 1400 frames and 50 dealer booths, the exhibition will also include digital exhibits and interactive activities for children and the young. To increase footfall and make it more convenient, remote registration for participants and dealers is planned. An interactive website for the exhibition will also be in place for those digitally equipped.

About Department of Posts

For more than 150 years, the Department of Posts (DoP) has been the backbone of the country's communication and has played a crucial role in the country's social and economic development. It touches the lives of Indian citizens in many ways: delivering mails, accepting deposits under Small Savings Schemes, providing life insurance cover under Postal Life Insurance (PLI) and Rural Postal Life Insurance (RPLI) and providing retail services like bill collection, sale of forms, etc. With 1,56,434 post offices, the DoP has the most widely distributed postal network in the world.





AMRITPEX 2023

NATIONAL PHILATELY EXHIBITION 11th - 15th FEBRUARY 2023

PRAGATI MAIDAN, NEW DELHI





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