

Dhai Akhar National Level Letter Writing Campaign

Department of Posts is organizing the Dhai Akhar Letter Writing Campaign at National Level on the theme "Vision for India 2047" under the "Vision 2047" of the Government of India for this year i.e. 2022-23. Desirous persons may participate in this campaign.

The details of the Dhai Akhar Letter Writing Campaign 2022-23 are as under:

- (I) The organizing plan will be as follows:
- (i) A National Level Letter Writing Competition "Dhai Akhar" will be conducted from **01.07.2022 to 31.10.2022**.
 - (ii) Topic for the letter writing of Dhai Akhar 2022-23 will be "Vision for India 2047" under the "Vision 2047", the vision plan underway by the Government of India.
 - (iii) The letter to be written in English/Hindi/Local Language will be addressed to Chief Postmaster General of the respective Circle. The details of the Chief Postmasters General is available at <https://www.indiapost.gov.in/VAS/Pages/DirectoryOfEmployees.aspx?Category=DG+Posts>
 - (iv) The letter can be written on plain A-4 size paper with a word limit of not more than 1000 words, or in an Inland Letter Card (ILC) (not more than 500 words). Only handwritten letters will be accepted, not typed letters.
 - (v) The embossed envelope/ envelope with stamp affixed for plain A-4 size paper letter and the Inland Letter Card (ILC) will be the permitted stationery.
- (II) The categories for National Level Dhai Akhar Letter Writing Campaign are as follows:
- (i) Up to 18 years: -
 - (a) Inland Letter Card Category
 - (b) Envelope Category
 - (ii) Above 18 years: -
 - (a) Inland Letter Card Category
 - (b) Envelope Category
- (III) The best 03 (three) entries in each category will be shortlisted by every Circle and prize will be awarded to these 03 entries at Circle level. These best 03 entries chosen at Circle level will be sent to the Directorate, New Delhi for further evaluation of final best 03 entries in each category at the National Level. The proposed prize money to

be given to the winners of Circle Level and National Level Letters in each category are as follows:

Prize to be given to the winners in each Category at Circle Level: (A)

Prize Category	(Prize Amount)	(No. of Categories/ No. of Prize Winners)
First Prize in each Category	Rs. 25,000/-	4
Second Prize in each Category	Rs. 10,000/-	4
Third Prize in each Category	Rs. 5,000/-	4

Prize to be given in each Category at National Level: (B)

Prize Category	(Prize Amount) x (No. of Categories)	(No. of Categories/ No. of Prize Winners)
First Prize in each Category	Rs. 50,000/-	4
Second Prize in each Category	Rs. 25,000/-	4
Third Prize in each Category	Rs. 10,000/-	4

(IV) Local School Authorities may also contact Office of Sr. Superintendent/ Superintendent of Post Offices to conducting Work Shops in their School. The Dhai Akhar Letter Writing will be conducted for the group of students of that school by the Officers of the Department of Posts. Besides, the students will be given information about the Philately and importance of the Philatelic Clubs through a PPT presentation and video capsules. A small Quiz on Philately will also be organized by the DOP Official with the students. This workshop will be very informative and creative.

(V) The campaign will start from **01-07-2022 till 31-10-2022 (four months)**. Letters posted after 31-10-2022 will not be accepted for this edition's Dhai Akhar Letter Writing Campaign. The participants have to give a certificate of their age on the letter such as "I certify that I am below/above the age of 18 as on 01/01/2022". In case of winning entries, the age and other ID certificates will be verified by the respective Circle before sending the 03 best entries in each category to Directorate.

Prasad
22/7