



Dak Samvaad

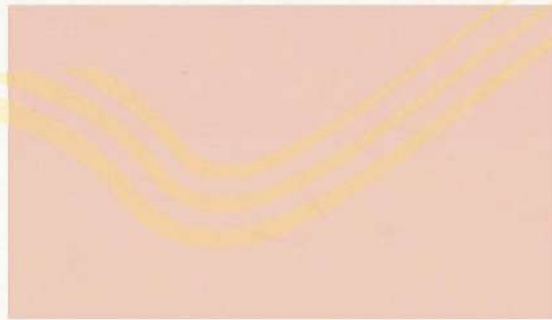


September 2025



**THE
FUTURE
OF
POSTAL
SERVICES
IS HERE**

भारतीय डाक
डाक सेवा-जन सेवा



India Post
Dak Sewa-Jan Sewa

Designed and Compiled by Marketing Division

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IT 2.0: Advanced Postal Technology The Future of Postal Services is Here

PMO India @PMOIndia Following

India Post rolls out advanced postal technology project worth ₹5,800 crore business-standard.com/companies/news...

via NaMo App

India Post rolls out advanced postal technology project worth ₹5,800 cr
BUSINESS STANDARD AUGUST 26TH, 2025



India Post has rolled out an Advanced Postal Technology project with a ₹5,800 crore investment under the IT 2.0 initiative, marking a historic leap in Bharat's digital journey. This fully indigenous platform will transform India Post into a world-class public logistics organisation by boosting e-commerce reach, cutting operational costs, and enabling mobile-ready services.



Advanced Postal Technology was also featured in a tweet by Hon'ble Prime Minister Narendra Modi



Union Minister for Communications and Development of the North Eastern Region, Shri Jyotiraditya M. Scindia, announced the successful nationwide rollout of Advanced Postal Technology.

Jyotiraditya M. Scindia @JM_Scindia Following

Elated to announce the nationwide rollout of Advanced Postal Technology (APT) by @IndiaPostOffice, a historic leap in Bharat's digital journey.

Backed by an investment of ₹5800 Cr under IT 2.0, APT will transform India Post into a world-class public logistics organisation.

Driven by PM @narendramodi ji's vision of Digital India & Make in India, this fully indigenous platform will:

- ◆ Enable real-time decision making
- ◆ Boost e-commerce reach
- ◆ Cut operational costs through automation
- ◆ Deliver citizen-first, mobile-ready services anywhere-anytime

Led by our hon'ble Prime Minister from the front, this is Aatmanirbhar Bharat in full strength, charting the path for a stronger, self-reliant Digital India.

India Post Officers Proudly Share the IT 2.0 Journey



Scan this QR Code
to watch the video

Ms Vandita Kaul, Secretary Posts, proudly highlights the rollout of IT 2.0 – Advanced Postal Technology. Scan the QR code to hear her perspective on how IT 2.0 is transforming India Post.

Ms. Vandita Kaul
Secretary (Posts)



Scan this QR Code
to watch the video

Shri Subrat Das, Member (Technology), shares how the rollout of IT 2.0 – Advanced Postal Technology was a carefully curated, structured, and comprehensive process that spanned two and a half months. He explains why this initiative is a step ahead in the postal revolution, designed for customer requirements and built to adapt, compete, and excel. Scan the QR code to listen to his insights.



Shri Subrat Das
Member (Technology)

Advanced Postal Technology (APT) A New Era of Digital Transformation





Under the vision of the Hon'ble Prime Minister, Shri Narendra Modi, and the guidance of the Hon'ble Union Minister of Communications and DoNER, Shri Jyotiraditya M. Scindia, the Department of Posts (DoP) successfully rolled out IT 2.0 – Advanced Postal Technology (APT). This landmark digital upgrade marks a transformative step in the Department's modernisation journey to each of its 1.65 lakh post offices, aligning with the Government of India's vision of Digital India and Make in India. IT 2.0 brings faster, more reliable, and citizen-centric postal and financial services to every corner of the country, reaffirming India Post's commitment to inclusivity and service excellence.

Building on the success of IT Modernisation Project 1.0, the Advanced Postal Technology (APT) platform introduces a microservices-based application that delivers faster, more reliable, and user-friendly citizen-centric services. Designed and developed indigenously by the Centre for Excellence in Postal Technology (CEPT), the application is hosted on the Government of India's MeghRaj 2.0 cloud platform and supported by BSNL's nationwide connectivity.

Hon'ble Union Minister for Communications and DoNER, Shri Jyotiraditya M. Scindia, said, "APT will transform India Post into a world-class public logistics organisation. Led by Hon'ble Prime Minister Shri Narendra Modi ji from the front, this is Aatmanirbhar Bharat in full strength, charting the path for a stronger, self-reliant Digital India."

Key Features of APT:

1. **Micro-services, Open API based architecture**
2. **Single, Unified user interface**



3. **Cloud-ready deployment**
4. **End-to-End Digital Solution from booking to delivery**
5. **Next-Gen functionality – QR-code payments, OTP based delivery, etc.**
6. **Open Network system - ensuring reliable connectivity even in rural areas**
7. **A 10-digit alphanumeric DIGIPIN - to enhance delivery accuracy**
8. **Improved reporting and analytics**

The rollout was executed in a phased and structured manner. After a successful pilot in the Karnataka Postal Circle (May–June 2025), learnings were incorporated to refine the system and strategy. A carefully staggered nationwide rollout followed, covering all 23 postal circles, culminating on 4th August 2025 with over 1.70 lakh offices, including all the post offices, mail offices, and administrative units live on APT.

Recognising that the success of technology transformation depends on its employees, India Post trained over 4.6 lakh employees through a cascade model involving Master Trainers, User Champions, and End-Users under the principle of “Train – Retrain – Refresh”. This ensured readiness at every level and smooth adoption across the country.

The system has already demonstrated its resilience and scalability, successfully handling over 32 lakh bookings and 37 lakh deliveries in a single day.

With the completion of IT 2.0, India Post reaffirms its position as a modern, technology-driven service provider, while upholding its legacy of trust and unmatched reach.

IT 2.0 – Building a Future-Ready Postal Network



On 25th August, 2025, the Hon'ble Union Minister of State for Communications and Rural Development, Dr. Chandra Sekhar Pemmasani, reviewed ongoing initiatives to further strengthen digital solutions in India Post and India Post Payments Bank (IPPB), aimed at making services more seamless and accessible. These efforts focused on enhancing customer convenience through digital solutions, strengthening organisational efficiency, and leveraging data-driven insights to better understand needs, improve service delivery, and ensure future-ready growth. Through these initiatives, India Post and IPPB are reinforcing their commitment to innovation, digital transformation, and providing reliable, secure, and customer-centric services across urban and rural areas.

A Digital Upgrade for Your Post Office



Scan this QR Code
to watch the video

Under IT 2.0, a single, unified user interface enables our employees to deliver services more efficiently. From booking to delivery, every step is now simpler and better connected. Whether you are in a city or a village, you can trust the network that is always there for you. Scan the QR code to see how.



Scan this QR Code
to watch the video

IT 2.0 – Advanced Postal Technology is shaping the future of India Post, and while everyone is talking about it, few are aware of how much it's changing the way we access postal services. See how advanced postal technology through IT 2.0 is making services faster, more digital, and more secure than ever before. Scan the QR code to learn more.

Charting a new era for India Post

Hon'ble Union Minister of State for Communications and Rural Development, Dr. Chandra Sekhar Pemmasani, held a meeting with India Post officials to discuss adopting best practices for achieving the targets set in the Annual Business Plan.



The minister recently reviewed the performance of India Post and India Post Payments Bank (IPPB). The discussions focused on digital initiatives, customer convenience, and ways to make services more accessible across the country.

Continuing these efforts the minister undertook a meeting with senior officials of India Post in New Delhi to strengthen the existing philately ecosystem. The discussions focused on increasing the number of commemorative postage stamp releases.



Union Minister of State for Communications and Rural Development took a meeting with the Chief Executive Officer of GMR Aerocity Logistics & Cargo in New Delhi to explore avenues for strengthening India Post's logistics and cargo operations.



The Minister also chaired a meeting in New Delhi to review strategies for strengthening the international mail services of India Post, with a focus on enhancing revenue and expanding the volume and global reach of international mail and parcel operations. The deliberations centred on building stronger B2B connections, deploying dedicated sales and marketing teams, and setting clear operational metrics to drive efficiency, reliability, and service quality.

A Stamp of Trust



Mr. Maximo C. Sta. Maria III, Acting Postmaster General and CEO, and Ms. Jocelyn Edralin-Cacho, Private Secretary III from Philippines Post, met Ms. Vandita Kaul, Secretary (Posts), Government of India, on 6th August, 2025 following the successful release of a Joint Postage Stamp between the two countries titled "75th Anniversary of India–Philippines Diplomatic Relations."

During the meeting, the postal administrations of both countries discussed opportunities for future collaboration reaffirming their commitment to strengthening bilateral ties through philatelic and postal initiatives.

Partnering to Serve India Better



A high-level delegation from Japan Post and Japan's Ministry of Internal Affairs & Communications met Secretary (Posts) and Member (Operations) at Dak Bhawan, New Delhi, on 5 August 2025. The discussions focused on deepening cooperation through technology collaboration, capacity-building and training, and sharing best practices to enhance service excellence under the ongoing bilateral postal dialogue.

Both delegations reiterated their commitment to strengthening bilateral postal cooperation and delivering improved citizen-centric services. The dialogue marked another step for India Post towards leveraging global partnerships to build a more efficient, innovative, and responsive postal ecosystem.

Collaborating for Change



India Post and the Maharashtra Small Scale Industries Development Corporation (MSSIDC) signed a Memorandum of Understanding (MoU) on 21 August 2025, marking a significant milestone in strengthening institutional collaboration.

The partnership is aimed at fostering mutual growth and exploring new avenues of cooperation, with a focus on enhancing service delivery and creating value for stakeholders. The MoU reaffirms the commitment of both organisations to work together towards driving innovation, efficiency, and inclusive development.

Logistics Meets Global Linkages



The Maharashtra Postal Circle, Department of Posts, and World Trade Center (WTC) Mumbai signed a landmark Memorandum of Understanding (MoU) on 20 August 2025 to strengthen cooperation in trade facilitation, logistics, and global business connectivity.

The MoU was formalised in the presence of Dr. Vijay Kalantri, Chairman, MVIRDC WTC Mumbai & President, All India Association of Industries (AIAI), and Ms. Suchita Joshi, Postmaster General, Navi Mumbai Region. The collaboration aims to leverage India Post's vast network and WTC Mumbai's global linkages to create new opportunities for businesses and enhance ease of trade.

Expanding Trust, Enabling Growth

The Department of Posts (DoP), Ministry of Communications, and the Association of Mutual Funds in India (AMFI) signed an MoU on 23 August 2025 during AMFI's 30th Foundation Day in Mumbai. The agreement enables India Post to act as a distributor for mutual funds through its vast postal network, widening access to investment options in rural and semi-urban areas. The MoU was signed by Ms. Manisha Bansal Badal, GM (Business Development), DoP, and Shri V. N. Chalasani, CEO, AMFI, in the presence of Shri Tuhin Kanta Pandey, Chairman, SEBI.



Effective for three years, the MoU includes provisions for renewal and safeguards for investor data. With DoP staff functioning as distributors, the partnership will boost mutual fund penetration in smaller towns, reinforcing DoP's role in financial inclusion and AMFI's vision of building an investor-friendly ecosystem.

Charting New Pathways for PLI



India Post organised a workshop in New Delhi on 13 August 2025 under the leadership of Shri Jitendra Gupta, Director General Postal Services, bringing together Directors Postal Services (HQ) and circle teams from across the country. The deliberations focused on reviewing the performance of Postal Life Insurance (PLI), sharing best practices, and identifying strategies to strengthen service delivery.

The workshop also explored innovative approaches to enhance customer trust, expand outreach, and position PLI as a reliable financial instrument for citizens in

both urban and rural areas. India Post reaffirmed its commitment to building on the legacy of PLI while adopting forward-looking measures to meet the evolving financial needs of the nation.

Connecting Payments, Connecting Nations



India Post, in collaboration with the Universal Postal Union (UPU), successfully hosted the UPI-UPU-IP Workshop in New Delhi from 19th to 21st August, 2025. The three-day event marked a major step in strengthening cross-border financial services through postal networks.

The workshop aimed at linking India's Unified Payments Interface (UPI) with UPU's interconnection platform, opening new avenues for seamless, secure, and affordable international money transfers. The initiative is expected to simplify global remittances, reduce costs, and make transfers faster and more accessible, particularly for rural and underserved communities.

Delegates from 11 countries participated in the deliberations, reflecting strong international interest in leveraging postal networks for digital financial inclusion. The sessions focused on interoperability, security, and innovation to enhance the role of postal services in cross-border financial connectivity.

Raksha Bandhan: Celebrating the Bond of Love



Raksha Bandhan this year began with a special gesture: the launch of India Post's Rakhi Gift Box. Designed with care, it carried not just rakhis but the assurance that every bond of love would travel safe and reach on time.



Scan this QR Code
to watch the video

Hon'ble Union Minister of Communications and DoNER, Shri Jyotiraditya M. Scindia, added a personal touch with his Rakhi message and a cherished anecdote, reminding all of the timeless strength of sibling bonds.



From that moment, the red postman's bag was filled with rakhis of every kind, sent by sisters from every corner of the country. In busy lanes and quiet mohallas, and at distant army outposts, each delivery brought siblings closer. Every rakhi carried was a thread of protection, and every doorstep knock became proof of love, delivered with the trust of India Post.



Students from Bachpan Play School met Shri Jitendra Gupta, Director General Postal Services, to mark the spirit of Raksha Bandhan. Handmade Rakhis, innocent smiles, and a beautiful exchange of warmth and gratitude made Raksha Bandhan more memorable.



Carrying the Flag, Connecting a Nation



This Independence Day 2025, the Har Ghar Tiranga campaign came alive through India Post. From bustling cities to distant islands, from the edge of Ladakh to the heart of Lakshadweep, the Tricolour travelled with care to citizens and leaders alike. Each flag was a symbol of pride, unity, and belonging.



Scan this QR Code to watch the video

In the Sundarbans of West Bengal, Postwoman Tanushree Paul moves forward with courage in every step. Facing challenges with dignity, she continues to serve with tireless resolve. This Independence Day, she carried the Tiranga to the last mile, ensuring every home can hoist our nation's pride.



Independence Day was not only about flags but also about memories preserved. Ms. Vandita Kaul, Secretary (Posts) unveiled a Legacy Box, a tribute to the nation's journey from struggle to freedom to service.



To further carry this spirit forward, Post Offices across the country hosted a letter-writing competition where children penned words of pride and gratitude to soldiers who guard the nation's frontiers and to policemen who ensure safety at home.



Across India, the tricolour rose high and the night sky glowed with saffron, white and green. India Post offices across the country, along with heritage buildings, were lit up in the hues of the Tiranga, turning every cityscape into a canvas of pride.



The Hon'ble Minister of Communications, Shri Jyotiraditya M. Scindia, waved the Tiranga, embodying the spirit of unity and freedom that India Post carries to every corner of the nation.



Scan this QR Code
to watch the video

Secretary (Posts), Ms. Vandita Kaul, issued special messages on the occasion. They reflected on India Post's legacy of service, the spirit of swadeshi, and the progress of a self-reliant nation, while reaffirming India Post's mission of carrying the spirit of Independence to the last mile.



Invitations for the President of India's At-Home Reception on 15th August were entrusted to India Post for delivery to achievers and eminent personalities from diverse fields. Symbolizing the honor and prestige of the nation's Independence Day celebrations, these invitations demanded the utmost care, confidentiality, and timeliness. India Post fulfilled this responsibility with precision and dedication, ensuring secure and prompt delivery across the country while upholding its legacy of trust and efficiency.

A highlight of the celebration was the inspiring act by Deepa C. Thankappan, Postal Assistant and SPM, Androth, who proudly displayed the Tiranga underwater as a unique tribute.



India Post led vibrant Tiranga rallies across the nation, from bustling cities to remote towns, uniting every heart in the colours of freedom.

India Post Marks National Sports Day with Pride and Purpose



On 29th August 2025, the National Sports Day came alive across India Post with colour, energy and resolve. Dakiyas cycled shoulder to shoulder, pledges were taken for a fitter India, and special postcards were released to honour the nation's sporting icons. What unfolded was more than a commemoration; it was a reminder that fitness, discipline and service are values India Post delivers every single day.



Under Fit India – Bicycle Drive, the Sundays on Cycle movement took centre stage as postmen and postwomen rode alongside citizens to spread the call for fitness, sustainability, and respect for India's postal heroes. The 34th edition of the ride became a festival of energy and solidarity, with India's U-16 Asian Basketball Champions adding youthful spirit to the occasion. Dakiyas led the way, proving once again that the postal family is not only a messenger of letters but also a messenger of health and resilience.

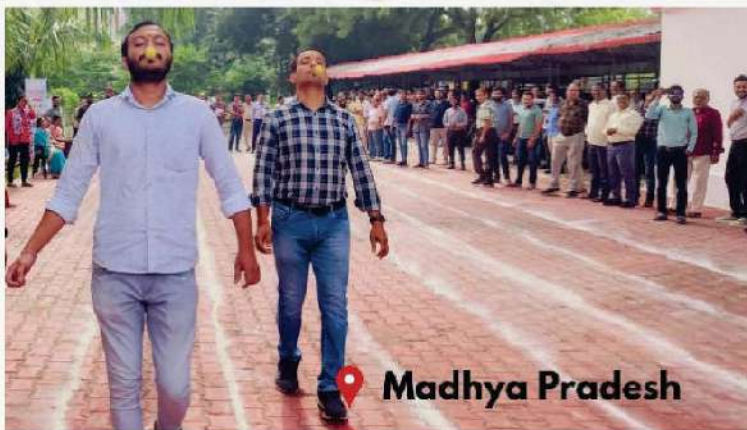


Commemorating the occasion, India Post unveiled a special set of picture postcards dedicated to India's sporting icons. Released by Secretary (Posts), Ms. Vandita Kaul, in the presence of dignitaries at Dak Bhawan, New Delhi, the postcards pay tribute to athletes whose grit and determination inspires the nation to dream bigger and reach higher.

The event also saw the Fit India Pledge being taken, reaffirming the Department's commitment to promoting fitness and the sporting spirit across the country.



On 29 August 2025, the eve of National Sports Day, a Special Cancellation Cachet was issued at the Bhubaneswar Bureau, Odisha Circle. The release commemorated the birth anniversary of Major Dhyani Chand, the Wizard of Hockey, paying tribute to his enduring legacy and contribution to Indian sports.



All the Circles observed National Sports Day 2025 with enthusiasm across all divisions, hosting a series of sporting activities that highlighted fitness, teamwork and sportsmanship. Postal staff joined hands with school children in vibrant competitions that brought energy and community spirit to the occasion. Honouring the legacy of hockey legend Major Dhyan Chand, the programmes inspired participants to embrace a healthier lifestyle while strengthening unity and camaraderie in the spirit of #KhelegaIndiaKhilegaIndia.

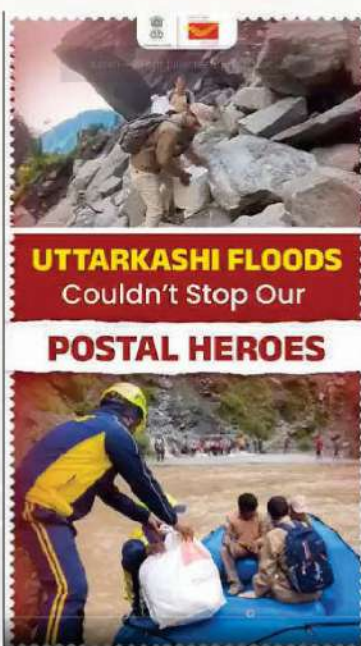
From Delivery Routes to National Podiums



Shri Mahesh, Postman at Vijayawada Head Office, Andhra Pradesh Circle, has brought glory to the Department of Posts by winning the Silver Medal at the Senior National Powerlifting Championship 2025.

The championship, held in Jamshedpur from 19 to 21 August 2025, saw Mahesh rise to 2nd place in the senior category, competing against the best athletes from across the country. His dedication, strength, and sporting spirit are a matter of great pride for the Department, inspiring colleagues and the postal fraternity alike.

Post Must Go On



Scan this QR Code to watch the video

When nature struck Dharali in Uttarkashi, lives were shaken and roads were washed away. The mountains fell silent, but service did not stop.

Postal heroes Shri Sagar Panwar, Shri Vinod, Shri Chain Singh Chauhan and Shri Sanjay Singh stepped forward. They crossed broken paths, faced danger head-on and carried mail that brought hope back to the waiting families. This is not just Dak Sewa. This is Jan Sewa. This is the spirit of India Post, standing strong even when everything else stands still.

Scaling Mountains, Delivering Service

India Post has always stood committed to serving every citizen, no matter how distant the path. This spirit was brought to life in Uttarakhand when a postal worker turned duty into devotion.

On 5 August 2025, Shri Yogambar Singh of Gwaad Devaldhara Branch Post Office, Chamoli Division, undertook an arduous 18-kilometre uphill trek to deliver a Speed Post article to Shri Sunil Tiwari, the priest of the Rudranath Temple. His resolve is more than a story of one delivery. It is a reminder that for India Post, Dak Sewa is Jan Sewa, and no mountain is too high when it comes to reaching the last mile.



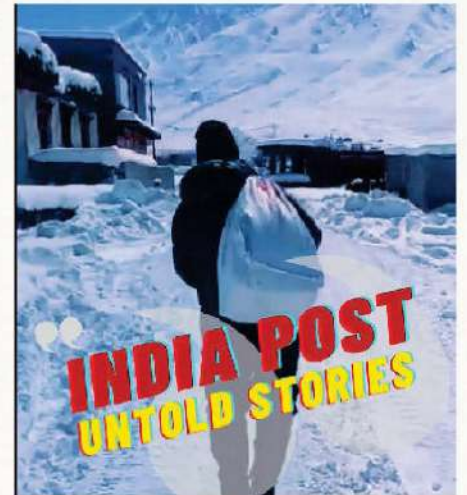
India Post Untold Stories



Scan this QR Code
to watch the video

On 3rd August 2025, two insured bags carrying CBSE exam material had to reach Padum. The main Kargil–Padum road was blocked for days, and an attempt through the treacherous Chilling–Zanskar stretch also failed. With only hours left, India Post turned to the Border Roads Organisation, whose timely support made the impossible possible.

Through broken roads and unforgiving terrain, the bags finally reached Jammu and Kashmir Bank, Padum. More than an exam consignment, it was a message of trust and resilience, a reminder that when everything stands still, India Post keeps moving.



Connecting Villages, Securing Lives

The Bhimkanhar Branch Post Office in Chhattisgarh has enhanced access to services through innovative efforts such as a WhatsApp group for villagers to receive updates on savings schemes and video calls for guidance when needed. Rural women receive their Mahtari Vandan Yojana allowance in IPPB accounts and are encouraged to save and secure insurance, resulting in at least two members of every household being covered under Rural Postal Life Insurance.



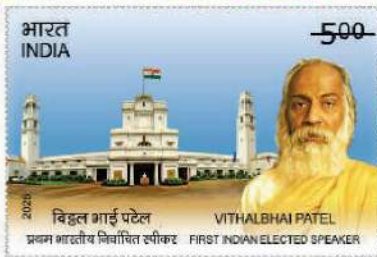
Philately Corner: Stamps and Stories



On 5th August 2025, Commemorative Postage Stamps were jointly released in New Delhi by the Prime Minister of India, Shri Narendra Modi, and the President of the Philippines, H.E. Ferdinand Marcos Jr., to mark 75 years of India–Philippines diplomatic relations.



On August 7, 2025, Hon'ble Prime Minister Shri Narendra Modi inaugurated the M.S. Swaminathan Centenary International Conference in New Delhi and released a special commemorative postage stamp issued by India Post to mark the birth centenary of the revered agricultural scientist. Remembered as the Father of India's Green Revolution, Dr. Swaminathan was paid tribute for his monumental contributions that transformed Indian agriculture and ensured the nation's food security.



On 24th August 2025, the Department of Posts released a commemorative postage stamp in honour of Shri Vithalbhai Patel, the first Indian elected Speaker of the Legislative Assembly. The release ceremony was graced by Hon'ble Union Minister of Home Affairs and Cooperation, Shri Amit Shah. The stamp stands as a tribute to Shri Patel's fearless, impartial conduct and his lasting contribution to strengthening India's parliamentary democracy.



On 2 August 2025, the Department of Posts released a commemorative postage stamp in honour of Purshottamdas H. Purohit, celebrating his remarkable life and legacy. The release took place in Mumbai, graced by Shri Haribhau Bagade, Governor of Rajasthan, along with other dignitaries. The stamp pays tribute to Purshottamdas H. Purohit, a karmayogi, unsung freedom fighter, visionary entrepreneur and devoted philanthropist, who dedicated his life to hard work and selfless service for the welfare of all sections of society.



On 1st August 2025, Hon'ble President of India, Smt. Droupadi Murmu, released a customised My Stamp and a special cover to mark the centenary celebrations of IIT Dhanbad. The occasion was graced by Hon'ble Governor of Jharkhand, Shri Santosh Gangwar, and Hon'ble Union Minister of Education, Shri Dharmendra Pradhan. The release honoured the illustrious journey of this premier institution, established in 1926, and its century of excellence in education and research.



On 12th August 2025, Shri K. Prakash, Chief Postmaster General, Karnataka Circle, released a customised My Stamp and a Special Cover on "Puravankara" to mark the company's 50th anniversary. The release highlighted India Post's role in celebrating milestones of leading institutions through philately.



On 9th August 2025, the 2nd day of the Asian International Stamp Exhibition in Thailand, a special cover was released by Shri Sachin Kishore, Deputy Director General (Philately & Marketing), in the esteemed presence of Mr. Prakob Chirakiti, President, Fédération Internationale de Philatélie. The cover, featuring the exquisite Pattam Katha and Hanuman, Khon, stands as a tribute to the shared heritage, art and stories that connect India and Thailand.



On 11th August 2025, at the Asian International Stamp Exhibition in Thailand, India Post released a special cover featuring the majestic elephant. The first album was presented to Dr. Vinaya Prakash Singh, Secretary-General, APPU, by Shri Sachin Kishore, Deputy Director General (Philately & Marketing). The occasion was graced by Ms. Suchismita Swain, Lecturer, APPC, and Mr. Sandeep K.P., Consultant, APPU, making it a memorable celebration of philately and friendship.



On 19th August 2025, a Special Postal Cover was released and a photo exhibition on the life and legacy of Maharaja Bir Bikram Kishore Manikya Bahadur, the Architect of Modern Tripura, was inaugurated in Agartala. The ceremony was graced by Hon'ble MP Smt. Kriti Devi Debbarma, Hon'ble Pradyot Bikram Manikya Deb Barma, Head of the Royal Family & TTAADC EM & Chairman Advisory Committee, Hon'ble Joseph Lalrinsailova, Postmaster General, NE-1 Region, and Smt. Pragya Deb Burman, Convenor, INTACH Tripura Chapter, along with other dignitaries.



On 27 August 2025, a Special Cover and Cancellation on Tarnetar Fair 2025 was released at Tarnetar village under Surendranagar Postal Division, Rajkot Region, Gujarat. The event, graced by senior dignitaries, highlighted Gujarat's vibrant culture and promoted tourism through philately, turning stamps into storytellers of heritage and tradition



On 25th August 2025, Postmaster General, Lucknow Headquarters Region, Uttar Pradesh Circle, Shri Sunil Kumar Rai released a Special Cover and Cancellation dedicated to astronaut Shri Shubhanshu Shukla's space mission. On behalf of the postal family, he also felicitated Shri Shukla by presenting the Tiranga as a mark of pride and honour.



To showcase the religious and spiritual significance of the famous Kailash Mansarovar Yatra via the Lipulekh Pass in Uttarakhand, a Special Carried Cover was released on 11 August 2025. The release coincided with the final batch of this year's pilgrimage on the route from Dharchula to Gunji in Pithoragarh district.



On 23rd August 2025, a Special Cover on Amrutha Shishu Nivasa was released at BMS College of Engineering, Bengaluru by Dr. C. N. Manjunath, Member of Parliament, Bengaluru Rural, and Shri K. Prakash, Chief Postmaster General, in the presence of other dignitaries.



On 7 August 2025, India Post marked National Handloom Day by celebrating the country's rich textile heritage with the release of special picture postcards showcasing iconic handlooms from across India. Each postcard is a tribute to the craftsmanship, tradition and pride woven into the fabric of our cultural legacy.



Galaxy S20+
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The Maharashtra Postal Circle on 16th August 2025, celebrated the Golden Jubilee of the iconic film Sholay with the release of exclusive picture postcards, a golden cancellation and a presentation pack to mark 50 years of the timeless classic. The collection was unveiled by Shri Amitabh Singh, Chief Postmaster General, who presented the first set to director Shri Ramesh Sippy in the presence of dignitaries. This philatelic tribute honours a film that has left an indelible mark on Indian cinema and popular culture.



On 11th August 2025, Bengaluru GPO hosted the unveiling of a Picture Postcard and the official logo of the Mysuru Marathon 2025, formally launching the countdown to the much-anticipated event.



On August 25, 2025, during the Pratham Darshan of Lalbaugcha Raja, Shri Amitabh Singh, Chief Postmaster General of Maharashtra Postal Circle, released a set of four picture postcards on 'Ganesh Utsav: Cultural Heritage of Maharashtra' and a special cancellation was also issued on the occasion, in the presence of other dignitaries. The postcards were specially designed for this event by Padma Shri awardee Shri Achyut Palav.



On the eve of Madras Day 2025 (22nd August, 2025), Ms. Mariamma Thomas, Chief Postmaster General, Tamil Nadu Circle, released a special tetra pack of picture postcards featuring the iconic heritage landmarks of Chennai. As part of the celebrations, a Philatelic Gallery (Phila Gallery) was also inaugurated by the Chief Postmaster General, Mariamma Thomas, Chief Postmaster General, Tamil Nadu Circle, inaugurated the Philatelic Gallery at the Circle Office, joined by Shri K. Sekar, Postmaster General, Central Region, and Smt. P. Lakshmi, Director Postal Services, Chennai City Region.



Highlights



Mayiladuthurai Division, Central Region, Tamil Nadu Circle conducted an awareness programme on 22nd August 2025 on the Kaaval Uthavi App at Mayiladuthurai HO. Smt. N. Suganya, Sub-Inspector of Police, along with her team, explained the app's features and guided participants through the enrollment process.



On 12 August 2025, at the inauguration of the three-day Dak Community Development Programme at SAI NSSC, Bengaluru, Olympian Priyanka Goswami used the India Post Aadhaar updation facility to update her Aadhaar, showcasing the Department's commitment to citizen-centric services.

At the Shravani Mela in Baba Baidyanath Temple, India Post facilitated devotees with arrangements for Ganga Jal and cash withdrawal services through Aadhaar Enabled Payment System (AePS), ensuring comfort and convenience.





On 22nd August 2025, the Chief Postmaster General, Odisha Circle, led an interactive session with 28 top-performing PA/SA and GDS from seven divisions of Berhampur Region at the Conference Hall, Berhampur RO.



Dak Ghar Niryat Kendra (DNK) and Parcel Cluster review meetings were recently organised at Visakhapatnam, Tirupati and Kurnool on 7th, 14th and 22nd August 2025. The programmes, conducted by the Andhra Pradesh Postal Circle, brought together Divisional Heads, Counter Postal Assistants and Marketing Executives for focused technical training and strategic discussions. The sessions covered booking procedures, customer engagement, export guidelines and financial year 2025–26 targets, while also concluding with dedicated Exporter Meets that engaged local businesses and highlighted India Post’s BNPL, DNK and Parcel services.



A workshop was organized on 23rd Aug, 2025 by Delhi East Division at G. D. Goenka Public School, Karkardooma for postmen/postwomen staff of the Division on importance of D+0 delivery and utilization of PMA/IMA app. The event was graced by esteemed chief guest CPMG sir in the august presence of DPS (O) sir along with Divisional Heads of Delhi Circle.

The workshop witnessed participation from the postmen/postwomen staff, Postmasters of the Delivery Post Offices, PRIs (P) and other staff of Delhi East Division. A key highlight of the event was an insightful presentation delivered by Sh. Sajid Vishal, ASP Sub Division, Delhi East Division and Sh. Ram Narayan, IP MMU, Circle Office. They emphasized the importance of efficient and timely mail and parcel delivery, D+0 delivery standards, usage of PMA devices, door-step delivery, and the need for correct and valid non-delivery remarks.

Following the presentation, the chief guests addressed the gathering, appreciating the postmen/postwomen for their vital role in society. They acknowledged the dedication of the staff and presented awards to those who have consistently shown excellence in their service. CPMG sir also interacted personally with the postmen/postwomen staff, offering guidance and encouragement for continued improvement.



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